



Effective Resources-
Gulf States, Ltd.

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FOR IMMEDIATE RELEASE

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ERGS Implements Sage Master Builder Construction Software for Austin General Contractor

Using Sage Master Builder Construction Software, ERGS Helps Family-Run Contracting Business Meet Bonding Requirements and Sustain Growth in IT-Fueled Austin Economy.

Austin, Texas – May 29, 2009 – Effective Resources–Gulf States Ltd. (ERGS) (www.ergulfstates.com), a Texas regional Construction Management Software provider based in San Antonio, announced the successful implementation of Sage Master Builder construction software at Shropshire Construction, Inc., a 3rd generation family-owned and operated general contracting business serving the Austin area for more than 82 years. The company will use [Sage Master Builder](#) construction software to manage continued business growth and to meet the reporting requirements stipulated by bonding companies.

According to Kevin Smith, ERGS Sales Manager, “Shropshire Construction approached us after they outgrew their basic QuickBooks accounting package. They needed construction software that would help them get better control of their business and Sage Master Builder is a perfect fit.” He also noted, “Sage Master Builder is designed specifically for the construction industry and also helps with other aspects of project administration. For instance, contractors must be bonded for performance and project completion, particularly when they do work for governments or other public entities. With Sage Master Builder, the required reports are built right in.”

While the construction industry in general has struggled in this economy, the Austin Texas area remains vibrant with a local economy that’s fueled by a strong information technology (IT) sector. Smith notes, “We’re seeing more and more companies in Austin that want to be on the leading edge of technology in order to gain competitive advantage and make the most of limited resources in this economy.”

According to Cody Shropshire, Vice President of Shropshire Construction, “To stay in business for 3 generations, you have to combine the right technology with solid business practices to achieve sustained growth. We realized that QuickBooks couldn’t provide the foundation we needed to keep up and compete in our local market here in Austin. We needed software that more effectively and efficiently integrated all aspects of construction management. With Sage Master Builder, we have the tools we need to keep our family-owned business growing for many generations to come.”

For more information about ERGS or their work with construction software for general contractors in the Austin area, visit their website at www.ergulfstates.com.

About ERGS

Effective Resources - Gulf States, Ltd. (ERGS) is a Sage Authorized Partner serving the Gulf States region including San Antonio, Austin, Houston, South Texas, the Texas Gulf Coast, Louisiana, and Mississippi. With over 25 years experience, ERGS empowers contractors to manage their construction businesses with greater control, efficiency, and profitability. Solutions for construction company management include Estimating, Construction Project Management, Job Cost Accounting, Document Control and Financial Reporting. ERGS services include needs analysis and software evaluation, construction software sales and implementation, productivity and process training and consulting, and implementation and technical support.

For more information about ERGS, visit www.ergulfstates.com.